

The Living New Deal

Still Working for America



2022 ANNUAL REPORT

Hitting Our Stride

Dear Friends,

The Living New Deal is introducing a new generation to the New Deal and the spirit of government that inspired it. Our mission is to document, preserve and promote the New Deal's legacy. With the help of our growing team and supporters like you, we are raising awareness about the importance of the New Deal—past and present.

In 2022 we added more than 1,500 New Deal sites to our expanding online archive of what the New Deal left to America. Our website topped more than three million visits last year, and we reached more people than ever through our publications, webinars, tours, social media and advocacy. The Living New Deal was even featured on the PBS NewsHour!

We believe we're just hitting our stride. America needs a New Deal more than ever. As we reflect on the past year, we are grateful for your support. You make our work possible. Thank you!

Gray Brechin

Gray Brechin
Founder

Richard Walker

Richard Walker
Director



President Roosevelt visits farmer who is receiving drought relief. Mandan, North Dakota, August 1936.
Photo by Arthur Rothstein. Courtesy of Arthur Rothstein Legacy Project

Cover: "Replanting the Wasteland," 1938, by Ernest Fiene. Mural, Department of the Interior, Washington, DC. Photograph by Carol Highsmith. Courtesy of the U.S. General Services Administration

Visit us at
livingnewdeal.org

Produced by Susan Ives Communications

The Test of Our Progress

The Living New Deal began as a research project at the University of California in 2006, documenting New Deal sites throughout the state. When we discovered the extent of the New Deal's public works and art in just one state, we expanded our research nationally. We found the New Deal's imprint extended to every state, county, and city and to hundreds of small towns in the form of civic buildings, schools, roads, bridges, parks, trails, amphitheatres, murals and more. Thousands of these public sites—built by our forebears during the Great Depression—still serve America to this day. When we realized that no archive of what the New Deal produced existed, we took up the challenge of creating one.

Today, having mapped 17,500 sites—and counting—we are incredibly proud to be bringing the New Deal's accomplishments to light. All of this is thanks to a small, committed staff; fifty-five volunteer National Associates; a host of supporters and the efforts of historians, librarians, preservationists, and community activists who care deeply about preserving the New Deal's overlooked and often endangered legacy.

There are serious challenges to this effort. Neglect and privatization threaten New Deal buildings, censorship looms over many New Deal artworks and political enemies seek to unravel the New Deal's social safety net. But there are hopeful signs: support for a Green New Deal; landmark legislation to modernize the nation's infrastructure; media attention focused on the New Deal's relevance today.

This progress, on the heels of enormous economic and public health setbacks, is part and parcel of the New Deal playbook. Our goal is to show that a new New Deal is possible and that government can work creatively and accountably to meet the future, whatever challenges it brings.

"The test of our progress is not whether we add more to the abundance of those who have much; it is whether we provide enough for those who have too little."

—FDR, January 20, 1937



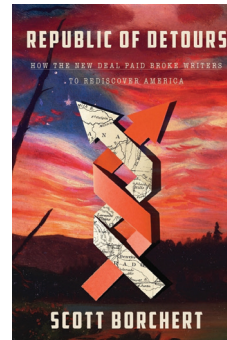
Government poster, 1936
Courtesy, U.S. Social Security Administration

"Republic of Detours" Wins Living New Deal Book Award



Scott Borchert, winner of the first Living New Deal Book Award.

To encourage scholarship and authorship about the New Deal, we presented the Living New Deal Book Award. In 2022, we received twelve nominations for eligible books (published in 2021). Scott Borchert, author of *Republic of Detours: How the New Deal Paid Broke Writers to Rediscover America*, (Farrar, Straus and Giroux) was named the winner. *Republic of Detours*, about the Federal Writers' Project, is Borchert's first book. A review committee called it "a beautifully written and timely book whose ramble through the lives of New Dealers reminds us of what can be accomplished when the federal government supports American artists to create an enduring legacy." We presented the award at the Franklin D. Roosevelt Presidential Library and Museum in Hyde Park, New York. The 2022 award winner will be announced in June.



Building Connections to the New Deal



Our mobile app is just one way that volunteers are helping to compile an all-inclusive database of New Deal sites. You can download it at the iPhone App Store.

Right: Glory June Greiff, National Associate for Indiana, at the Green-Sullivan State Forest, a former strip mine restored by the WPA. Glory June's new "On the Road" series is on our website.

The Living New Deal is a crowdsourced effort to assemble a digital collection of everything the New Deal built. A team of National Associates is documenting the physical legacy of the New Deal, community by community. All are volunteers with a passion for connecting others to the New Deal. Their sleuthing is helping us to build an online map and database of New Deal sites—city halls, post offices, libraries, schools, parks, hospitals, public works of art and more.

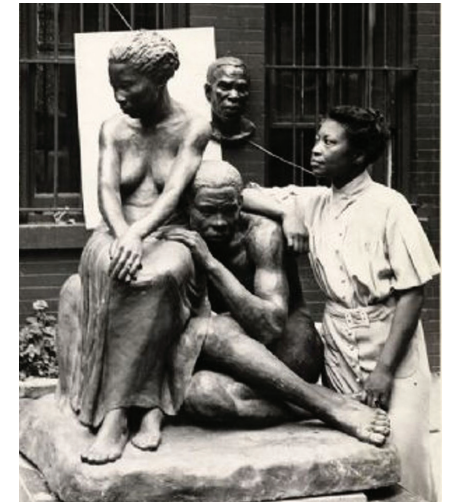
You can view our team's profiles on our website, livingnewdeal.org, and learn how you can join the project. (As to the time commitment, that's up to you). If you're not ready to become a National Associate, we would still welcome your photos, New Deal discoveries and stories about the New Deal in your community.



Teaching the New Deal

Founded at UC Berkeley, the Living New Deal's mission is grounded in education. Our online teaching materials—a searchable map of New Deal sites, bibliographies, summaries of New Deal programs, articles and videos—serve a growing audience of educators and students. In 2022, thanks to a grant from the National Trust for Historic Preservation, we completed a high school curriculum guide to accompany our New Deal Map and Guide to Washington, DC.

The Living New Deal's 2022 webinar series explored New Deal photography; the Federal Theater Project; the Harlem Renaissance; the influence of Mexican muralists on WPA artists; Native American art of the New Deal; and contemporary issues ranging from censorship of New Deal art, to affordable housing, to the pandemic. We hosted a tour of the San Francisco Museum of Modern Art exhibition, "A Living for Us All, Art of the WPA," and a guided walk of the New Deal in New York City's Central Park.



A prominent figure during the Harlem Renaissance, Augusta Savage was the first Director of the Harlem Community Art Center, one of more than a hundred art centers established by the WPA. Courtesy Federal Art Project, Photographic Division collection

Looking Ahead

It's been a landmark year for the Living New Deal. We accomplished all we set out to do and more. We also hatched a number of ideas that we hope to put into action in 2023—a new initiative to advocate for endangered New Deal art, mapping the New Deal in Los Angeles, and a number of events commemorating the 90th anniversary of the New Deal.

Other possibilities are a merger with the National New Deal Preservation Association and developing a Visitor Center with the USS Potomac Association, the keepers of the presidential yacht.



The Living New Deal hosted a screening of "Town Destroyer," a 2022 documentary about efforts to censor WPA murals at a San Francisco high school. "Life of Washington," 1936, by Victor Arnautoff. Photo by Richard Evans

BOARD OF DIRECTORS

Gray Brechin, President
Harvey Smith, Vice-President
Richard A Walker, Treasurer
Rachel Brahinsky, Secretary
Robert Leighninger
Alex Tarr

ADVISORY BOARD

Dean Baker
John Roosevelt Boettiger
Sara Boettiger
Robert Chlebowski
Lizabeth Cohen
James Galbraith

Nina Roosevelt Gibson
Ira Katznelson
William Leuchtenburg
Nelson Lichtenstein
Touré Reed
Robert Reich

Christina Romer
Frank Roosevelt
David Rumsey
Dana Walker
Peter Wiley

CORE TEAM

Richard Walker, Director

Barbara Bernstein
Public Art Specialist
Gray Brechin
Project Scholar
Shae Corey
Social Media
Peggy Crane
Director NYC Chapter
(outgoing)
Kurt Feichtmeir
Director of Development
Deborah Gardner
NYC Chapter

Arlene Geiger
Director NYC Chapter
(incoming)
Jeff Gold
NYC Chapter
Elena Ion
Project and Research
Manager
Susan Ives
Director of Communications
Evan Kalish
Researcher At Large
Natalie McDonald
Research Assistant

Brent McKee
Project Historian
Elliott Medrich
National Associates
Coordinator
Mary Okin
Assistant Director
Harvey Smith
Project Advisor
Lisa Thompson
Web Master
Lou Venech
NYC Chapter

RESEARCH BOARD

Research Board members are scholars and public intellectuals with expertise in New Deal history and preservation who advise the Living New Deal team.

Sheila D. Collins
William Deverell
Robin Einhorn
Price Fishback
Marta Gutman
Darrick Hamilton
June Hopkins

Robert Leighninger
Stella Lochman
Sharon Ann Musher
Alice O'Connor
Joni M. Palmer
Laura Pulido
Eric Rauchway

Dani Rodrik
Jason Scott Smith
Nick Taylor
John Thomas
Michael Wallace
Mason Williams

NATIONAL ASSOCIATES

National Associates in 35 states and Washington, DC document New Deal sites for the database, and write and speak on New Deal topics.

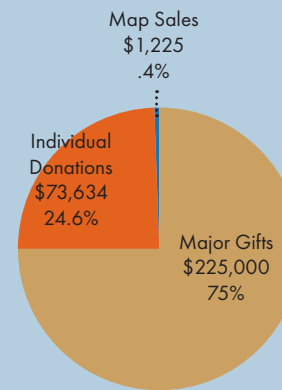
Susan C. Allen
Mary Jane Appel
Don Barrett
Ernest Everett Blevins
Stefano Bloch
Ken Boese
Amy Borland
Maureen R. Budetti
Jennifer Carpenter
Devin Colman
Frank Da Cruz
Karen Daniels
Susan Rubinstein-DeMasi
Sarah Downing
Douglas W. Dodd
Laura Duvekot
Aubrey Edwards
Eveline Evans
David W. Gates, Jr.

Jeremy Gill
Connie Gilmer
Ted Grevstad-Nordbrock
Glory-June Greiff
Doug Halvorsen
Michele Hansford
Laura Hapke
Kara Heitz
Natalie Heneghan
John Hctor
Milton Jordan
Judith Kenny
Susan Allen Kline
Reneé Kolvet
Andrew Laverdiere
Ken Liss
Tara Mielnik
Cara Moore

Larry Moore
Keith Muchowski
John Murphey
Fern Nesson
Claire Nickell
Kathleen Walston Pagan
Barbara Pendleton
Bob Peterson
Luke Nathan Phillips
Sara Rutkowski
Annie Rothstein-Segan
Anne Delano Steinert
Greg Sullaway
Charles Swaney
Erin Terbeek Olson
Oliver Williams
Wayne Yanda
Barbara Young

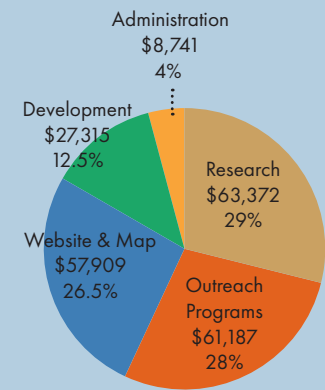
SUMMARY OF FINANCIALS

Revenue



Total Revenue: \$299,859

Expense



Total Expense: \$218,524

2022 DONORS

Remembrance Paul Groth, 1949-2022

Paul was professor of Geography and Architecture at the University of California, Berkeley, and a nationally admired expert on the vernacular architecture of America.

His popular courses taught thousands of students to appreciate ordinary places. His vast slide collection, amassed over decades of travel, is now archived at University of New Mexico. Paul loved our work discovering and mapping New Deal sites. A longtime supporter, he left the Living New Deal a generous bequest.



Anonymous
John and Alison Ackerman
Peter Albin
Philip Allen
Javier Anderson
John Aronovici
Deborah Auger
Paul Baicich
Kevin Baker
Jon Baldvins
Susan Bandes
William Barry
In Honor of Gray Brechin
Marty Bennett and Claudia Robbins
Sally L. Berk
Jessica Berman
In Memory of FDR & ER Roosevelt
Barbara Bernstein and John Tibbets
In Memory of Ralph Graham
Deberah Bernstein
Steve Birnbaum
Kathleen O. Bower
David Boyne
Dominique Bravo
John and Katherine Broesamle
Ray Bromley
Maureen R. Budetti
Lorna L. Byrne
Leo J and Celia Carlin Fund

Sharon Carnes and Laurence Silvestri
Deborah Chalfie
Robert Chase
Robert W. Cherny
Bob Chlebowsky and Gray Brechin
In Memory of William Vanden Heuvel
Dave Chrismon
A.B. and Kathleen Ciabattini
Tomlin Coggeshall and Christopher Rice
Lizabeth Cohen and Herrick Chapman
Margaret Conkey
Jeanette Cool and Georges Lamman
Renée Corona Kolvet
Michael J. Couzens and Adi Gevins
Rose Darrah
Timothy Davis
Jeffrey Deiss
Vincent and Judith DelaGarza
Carol Ruth Denney
Tim and Jo Drescher
Kathleen Duxbury
Toni Elka
Kurt Feichtmeir
Clayton Ferguson
Patricia Ferrari
Anna and David Fierst
In Honor of Ellie Seagraves
Angelo Figone and Larry Brenner
Claude Fischer and Anne Swidler
In Honor of Richard Walker
Price Fishback and Pamela Slaten
Harold and Jennifer Friedman
Deborah Gardner
Ted and Anne Gervstad-Nordbrock
Christina Gillis
Connie Gilmer
Jeffrey Gold
Jeanne Goodman
Adam Gottstein
Joan Greer
Frank Gruber and Janet Levin
In Honor of Richard Walker
Alice Guttler
Bert Hansen
Michele Hansford
Laura Hapke
Beverley Hefte
In Memory of Paul Groth

2022 DONORS

Remembrance Ying Lee, 1932-2022

Ying was indomitable presence around Berkeley, active in every good cause. She taught at Berkeley High for more than two decades. As Berkeley's first Asian



American city council member, she fought for rent control and more diversity on the Council. She served as assistant to Representative Ron Dellums; opposed the Vietnam War and became active in Grandmothers Against War when the US invaded Iraq. Ying was an early advisor to the Living New Deal and a voice for social and racial justice throughout her

Peter Hiller and Celeste Williams
John Hctor
Jock and Molly Hooper
Christiane Hyde Citron and David Moore
Ken Irwin
Susan Ives
In Memory of Peter Gabel
Susan Quinn Jacobs and Dan Jacobs
Lisa Jaicks
In Memory of Peter Gabel
Frank Janeczek
Lonnie Johns-Brown
Anne and Milton Jordan
Sheila Jordan
Paul Judge
Joshua Kennedy-Smith
Grace Kennings-Kwiatkowska
Judith Kenny and Tom Hubka
Michael and Martha Ann Kessler
Patrick William Kidd
Scott Kilpatrick
Dorie Klein
Paul A. Kobasa
In Honor of Robert Chlebowsky
Harrie Cheim Kordelos
Suzanne and Stephen Kulik
Joanne Lafler
Margaret G. Langston
Leslie Larson and Michael Bennett
Marilyn Lee
Robert and Leslie Leighninger
Susan Lennon
William and Jean Anne Leuchtenburg
Ann E. Levin
Marilyn and David Levy
Michael Lonergan
Richard W. Longstreth
Margaretta M. Lovell
Steve and Linda Lustig
Linda Lyons
Jason Macario
Douglas Macdonald
Ruth MacLaurin
Diane VanderBeke Mager
Ron Magnuson
Frank Edgerton Martin
Alana McGrattan
Charlotte McKane

Leslie McNeill
Elliott and Page Medrich
Howard Miller
Richard and Myriam Misrach
Holly Mitchem
Joanna Molloy
Tim and Roberta Montgomery
Thomas Lewis Morehouse
Berneil Rupp Mueller
John and Kristine Murphey
Sharon Ann Musher
Natalie Ann Naylor
Maureen Neeley
Mark Noonan
Larry Orman and Marice Ashe
Dale Ott
Kathleen Walston Pagan
Elizabeth Partridge
Aaron Peskin and Nancy Shanahan
Sarah Peskin
Billie Pivnick and Jay Cohen
Darlene Plumtree
Patrick Praetorius
Ellen and Richard Price
Gail Radford
Kent Rasmussen and Celia Ramsay
Eric Rauchway and Kathryn Olmsted
Linda Ray

2022 DONORS

Adolph Reed
 Robert Remer
 Amy Rhine
 Richard Rhoda
 David Riemer
 Adam Roberts
 Jane Rogers and Michael Fischer
 Christina Romer
 Grace and Franklin Roosevelt III
 Michael and Deborah Roosevelt
 Phoebe Roosevelt and Chauncy Lennon
 David M. Rumsey
 Margaret Rung and Andres Virkus
 Marty and Casey Schifffenbauer
 Jose and Leslie Schill
 Daniel Schlozman
 David and Julie Schnapf
 Saul Schniderman
 Erica Schoenberger
 In memory of Lois Blum Feinblatt
 Lynn Schultz
 Harvey Schwartz
 Ellie Seagraves
 Steve Seid
 Jane Shabaker
 Sandra Shelton
 Mimi Sheridan
 Elizabeth Shippey and Andrew Johnson
 Daniel Shogren
 Stephen Silberstein
 Richard Dean Sinclair
 Harvey Smith
 Margot Smith
 Richard Smith
 Sarah Smith
 Snitow/Kaufman Productions
 Glory Southwind
 In Memory of Bonnie Southwind
 Richard Stanley

Zach Stewart and Annie Somerville
 Bonnie Stone
 In memory of Lee Stone
 Charles and Jan Swaney
 Barbara Sweet
 Eleanor H. Swent
 In Honor of Gray Brechin
 Paul and Gail Switzer
 David Szanton
 In Memory of Carol and
 Jules Szanton
 Peter Tannen
 James Tartari
 Michael Teitz
 William Threlfall
 Elsa and Revan Tranter
 Juliet Ucelli
 Stephen Van Den Eeden
 Lou Venech and Christine Hunter
 Victoria Wake
 Steve Walden
 Dana Walker
 Susan Ware
 Frederick Warren
 Susan Verdi Webster
 In Memory of Grady L. and
 Barbara D. Webster
 Marcia Wengen
 David Wessel
 David Wield
 Peter Wiley
 Joan Wilkinson
 Patricia Wilkinson
 Oliver P. Williams
 Susan Coit Williams
 In Memory of Lillie H. Coit
 Wayne Yanda
 Karin Zahorik
 David Zuckermann

OUR THANKS TO 2022 WEBINAR PRESENTERS

Emilia Mickevicius and Josie Johnson
*Reality Makes Them Dream:
 Revisiting New Deal Photography*

Deborah Kaufman and Alan Snitow
*Town Destroyer: Victor Arnautoff
 and the Art of Controversy*

Barbara Bernstein
*Painting the Mail:
 Post Office Art of the New Deal*

Susan Quinn and Dan Jacobs
*The Federal Theater:
 Revisiting the Dream*

Annie Rothstein-Segan
*New Deal Photography
 Through the Lens of Arthur Rothstein*

Stephanie Anne Johnson
*Art and Intersections:
 The Harlem Renaissance
 Meets the New Deal*

Harold Porcher
*Los Tres Grandes: Mexican Muralists'
 Influence on Artists of the WPA*

Jennifer McLerran
A New Deal for Native Art

Robert Leighninger
*Preparing for War: How the
 New Deal Helped America
 Fight Fascism and Win the War*



Filmmakers Alan Snitow and
 Deborah Kauffman at a screening
 of "Town Destroyer," a benefit for the
 Living New Deal.

Peter Hiller and Harvey Smith
New Deal Artistry of Jo Mora

Dave Chokshi, MD; Sharon Musher
 and Karen Kruse Thomas
*Covid-19, the Great Depression
 and the Battle Between
 Memory and Forgetting*

Adam Roberts, Gail Radford,
 Rob Robinson, Samuel Stein,
 Mason Williams
Ill-Housed, Then and Now

Kevin Baker
*The Unfinished Business
 of the New Deal*



The Living New Deal

University of California
P.O. Box 2148
Berkeley, CA 94702

Presorted
First Class
US Postage
PAID
Oakland, CA
Permit No. 2508

"The WPA produced 1,000 miles of new and rebuilt airport runways, 651,000 miles of highway, 124,000 bridges, 8,000 parks and 18,000 playgrounds and athletic fields, some 84,000 miles of drainage pipes, 69,000 highway light standards and 125,000 public buildings were built, rebuilt or expanded. To this day, Americans still rely on its works for transportation, electricity, flood control, housing and community amenities."

Michael Hiltzik
The New Deal: A Modern History